# Education and New Developments 2024

# Volume 2

Edited by Mafalda Carmo Edited by Mafalda Carmo, World Institute for Advanced Research and Science (WIARS), Portugal

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# **BRIEF CONTENTS**

Foreword	v
Organizing and Scientific Committee	vii
Sponsor	xi
Keynote Lecture	xiii
Index of Contents	XV

#### **FOREWORD**

This book contains the full text of papers and posters presented at the International Conference on Education and New Developments (END 2024), organized by the World Institute for Advanced Research and Science (WIARS).

Education is a fundamental right that accompanies us from the very beginning of our lives. It encompasses every experience we encounter, influencing and shaping our thoughts, emotions, and actions. Whether we engage in formal education within classrooms or learn from the world around us, the process of acquiring knowledge plays a vital role in our personal growth and development. It equips us with the tools to navigate the complexities of life, broadens our perspectives, and empowers us to make informed decisions. This International Conference seeks to provide some answers and explore the processes, actions, challenges and outcomes of learning, teaching and human development. Our goal is to offer a worldwide connection between teachers, students, researchers and lecturers, from a wide range of academic fields, interested in exploring and giving their contribution in educational issues.

We have brought together a diverse group of individuals with various backgrounds to contribute their unique perspectives and knowledge on Education. By including people from different nationalities and cultures, we aim to create a rich plethora of experiences that can broaden our understanding of human nature and behavior. The exchange of ideas and experiences among our participants helps to cultivate personal and academic development, providing a platform for the exploration of new insights and discoveries.

END 2024 received 729 submissions, from more than 50 different countries, reviewed by a double-blind process. Submissions were prepared to take form of Oral Presentations, Posters, Virtual Presentations and Workshops. The conference accepted for presentation 284 submissions (39% acceptance rate).

The conference also includes one Keynote presentation by Dr. Ipek Kocoglu, Kean University, USA. We would like to express our gratitude to our invitee.

This conference addressed different categories inside the Education area and papers are expected to fit broadly into one of the named themes and sub-themes. To develop the conference program, we have chosen four main broad-ranging categories, which also covers different interest areas:

- In **TEACHERS AND STUDENTS**: Teachers and Staff training and education; Educational quality and standards; *Curriculum* and Pedagogy; Vocational education and Counselling; Ubiquitous and lifelong learning; Training programs and professional guidance; Teaching and learning relationship; Student affairs (learning, experiences and diversity; Extra-curricular activities; Assessment and measurements in Education.
- In **PROJECTS AND TRENDS**: Pedagogic innovations; Challenges and transformations in Education; Technology in teaching and learning; Distance Education and eLearning; Global and sustainable developments for Education; New learning and teaching models; Multicultural and (inter)cultural communications; Inclusive and Special Education; Rural and indigenous Education; Educational projects.
- In **TEACHING AND LEARNING**: Critical, Thinking; Educational foundations; Research and development methodologies; Early childhood and Primary Education; Secondary Education; Higher Education; Science and technology Education; Literacy, languages and Linguistics (TESL/TEFL); Health Education; Religious Education; Sports Education.
- In **ORGANIZATIONAL ISSUES**: Educational policy and leadership; Human Resources development; Educational environment; Business, Administration, and Management in Education; Economics in Education; Institutional accreditations and rankings; International Education and Exchange programs; Equity, social justice and social change; Ethics and values; Organizational learning and change, Corporate Education.

The contributions were published across two volumes, and this is the Volume 2 of the book titled Education and New Developments 2024, that showcases the outcomes of dedicated research and developments undertaken by authors who are driven by their passion to enhance research methods that directly relate to teaching, learning, and the practical applications of education in the present day. Within its pages, you will find a diverse array of contributors and presenters who expand our perspectives by delving into various educational matters.

This second volume focuses on the main areas of PROJECTS AND TRENDS and ORGANIZATIONAL ISSUES, being the contributions of the other two areas published in Volume 1.

We would like to express thanks to all the authors and participants, the members of the academic scientific committee, and of course, to our organizing and administration team for making and putting this conference together.

Hoping to continue the collaboration in the future.

Respectfully,

Mafalda Carmo World Institute for Advanced Research and Science (WIARS), Portugal Conference and Program Chair

Porto, Portugal, 15 - 17 June, 2024

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#### **KEYNOTE LECTURE**

# "REVOLUTIONIZING LEARNING: THE IMPACT OF ARTIFICIAL INTELLIGENCE ON EDUCATIONAL PARADIGMS"

**Dr. Ipek Kocoglu** *Kean University, USA* 

#### **Abstract**

The integration of Artificial Intelligence (AI) in education is revolutionizing traditional teaching methods and curriculum development by facilitating personalized and adaptive learning experiences. This research paper explores the transformative role of AI in enhancing educational paradigms by optimizing learning outcomes tailored to individual needs. Drawing from a range of studies, the paper examines the effectiveness and challenges of AI applications within various educational settings. Our findings indicate that AI significantly boosts educational performance by adapting content delivery to match individual learning styles and needs, thus reshaping educational strategies and personalizing the learning experience. Furthermore, AI-driven adaptive learning systems not only customize educational content but also streamline administrative tasks for educators, enhancing overall efficiency. However, this technological advancement also introduces challenges, including ethical concerns and privacy issues that necessitate thorough scrutiny and careful implementation. The paper emphasizes the importance of comprehensive teacher training and ongoing ethical evaluation to ensure responsible use of AI in education. Through a nuanced understanding of AI's potential and limitations, this study provides actionable insights for educators and policymakers aiming to harness AI technologies to foster more dynamic and responsive educational environments.

**Keywords:** Artificial intelligence, adaptive learning, educational technology, curriculum development.

#### **Biography**

Dr. Ipek Kocoglu is an assistant professor of Strategy and Organization Theory in the Department of Management at Kean University. Following her doctoral studies in Management and Organization Theory, Dr. Kocoglu completed her post-doctoral research at Stevens Institute of Technology through a prestigious fellowship. She combined her background in industrial engineering and technology and innovation management to advance a framework that uses abductive research for new idea generation. Dr. Kocoglu's research focuses on gender diversity and sustainability. She has published in top-tier journals listed in the Financial Times 50 including the Academy of Management Review, The Leadership Quarterly, Management Decision, International Journal of Production Research, and Engineering Management Journal. Her research addresses critical issues like the effect of social context on women leaders' perceived competence, and the impact of extreme threats on organizational risk-taking. In her recent project Dr. Kocoglu develops a framework for digital sustainability solutions by leveraging Information Systems to mitigate the effects of climate change. Her contributions to academia have earned her numerous accolades, including the Excellence in Scholarship Award from Kean University and the Eschenbach Award for Best Paper from the American Society of Engineering Management. A recognized leader in open education, Dr. Kocoglu has been instrumental in pioneering the Open Education Resources (OER) conference at Kean University. She passionately advocates for using OER to close the educational equity gap for minorities and first-generation students. Dr. Kocoglu continues to inspire students in courses on entrepreneurship, organizational behavior, and strategic management. She is the author of a textbook on Organizational Theory and several influential book chapters on digital business models and strategies for developing digital government platforms. Beyond her academic achievements, Dr. Kocoglu serves as the Global Ambassador for inclusive research at the Diversity, Equity, and Inclusion Division of the Strategic Management Society. She is an active reviewer for esteemed journals, including Academy of Management Discoveries and Management Decision. Dr. Kocoglu's research has garnered over a thousand citations and has been featured in popular media such as Psychology Today, underscoring their impact on both academic and public spheres.

# **INDEX OF CONTENTS**

# **ORAL PRESENTATIONS**

<u>Projects and Trends</u>	
The values and legal issues of authentic data sources in computer education and research	3
Júlia Csernoch, & Mária Csernoch	
Perspectives of learners in making schools more inclusive spaces Thabo Makhalemele, Rachel Rirhandzu Mayimele, & Pateka Pamella Jama	8
Evaluating the impact of project-based learning on the development of digital competences among high school students  Borislava Kirilova	13
Math's and special teacher collaboration to improve students' math skills using the smart balance board  Baiba Blomniece-Jurāne, & Rima Rieksta	18
Providing experiential learning opportunities in mechatronics: Teleoperated robotic workcell research and development	22
Aleksandr Sergeyev, Mark Kinney, Michael Masters, Scott Kuhl, Bester Mangisoni, & Vinh Nguyen	
Large language models in the engineering workplace and associated curricular implications: An exploratory study  Jeroen Lievens	27
Intercultural translation - Achieving dynamic equivalence in translating specific terms of material and spiritual culture  Darinka Marolova, Ana Vitanova Ringaceva, Dragana Kuzmanovska, & Biljana Ivanova	32
Sustainable leadership and innovative learning environments Mervi Varhelahti, & Maarit Laiho	37
Autism spectrum disorders and AI: Applications and areas of promise Eva N. Patrikakou	42
Digital subject integration: History turned into graphics Mária Csernoch, & Júlia Csernoch	47
Nurturing equality and collaborative learning: A case study of student volunteers and coordinators' relationship dynamics Nadja Čekolj, & Bojana Ćulum Ilić	52
The 'encounter' between posthumanism, technology and education Valerija Vendramin	57
Transformation of marketing and sales roles in B2B companies: Implications for higher education  Andreas Zehetner, & Daniela Zehetner-Hirtenlehner	61
When quantity fosters quality: B-learning as a way to achieve the higher education	66
purpose  Maria Cadilhe, Ana I. Rodrigues, Constança Dias, & Marta Santos	00

Training and inclusion: The importance of preparation to use the Lego braille bricks kit in an inclusive classroom  Elisa Tomoe Moriya Schlünzen, Cícera Aparecida Lima Malheiro,  Daniela Jordão Garcia Perez, & Carmem Silvia de Souza Lima	71
What makes a good instructional video? Theoretical vs. empirical approach to understanding what students and teachers like about instructional videos  Sissy Bücker, Hanna Höfer, & Gudrun Marci-Boehncke	76
The metaphor of the polyhedron: What do teachers think about the quality of education in Colombian rurality?  Ruth Esperanza Quintero, & Carola Hernández	81
Ethics of generative AI use in higher education: A focus group study Shruthi Venkat	86
ChatGPT as tutor? A case study on competitive programming  Juuso Rytilahti, & Erno Lokkila	91
Is homeschooling detrimental to socioemotional development? An exploratory study with Spanish school-age children  Marta Giménez-Dasí, Renata Sarmento-Henrique, & Laura Quintanilla	96
Artificial Intelligence revolutionizing online education Sasa Arsovski, Wee Chuen Tan, Sanja Spanja, & Graeme Britton	101
Better than before: Building on experiences regarding school to home engagement in a post Covid-19 pandemic world Kathy R. Fox	106
Navigating polycrisis: The role of school pedagogues in Croatia Ivana Miočić	111
Generative AI-chatbots in higher education: Challenges and opportunities in student motivation and authentic assessments  Patricia Brockmann, & Heidi Schuhbauer	116
Adapting a business plan implementation as an instructional method Luis Rodrigo Valencia Pérez, Gibrán Aguilar Rangel, & Martín Vivanco Vargas	121
The mathematics that the sea conceals - Connections for the teaching of mathematics Sílvia Frade, Andreia Hall, & Sónia Pais	125
Collaborative networks of knowledge Ralucca Gera, Mark Reith, D'Marie Bartolf, Simona Tick, & Akrati Saxena	130
International cooperation actions for the systematization of a sign language generator and publisher Klaus Schlünzen Junior, Cícera Aparecida Lima Malheiro, Mario Chacón Rivas, & José Roberto Barboza Junior	135
Art for everyone: Education to promote beauty in society  Graeme Britton	140
Artificial Intelligence (AI) enhanced nexus learning approach as an example of student-centered learning	145

Towards intercultural communicative competence: Zoom exchange between U.S. and French university students  Ana Fonseca Conboy	149
Exploring flipped classroom and continuous assessment – A case study involving generation Z undergraduate tourism students Sónia Pais, Andreia Hall, & Ana Elisa Sousa	154
Ads and monetization diminish web experiences Ronald J. Glotzbach	159
Agile learning: Use of Eduscrum in higher education Heidi Schuhbauer, Patricia Brockmann, & Sebastian Schötteler	162
Utilizing learning analytics in large online courses Erkki Kaila, Juuso Rytilahti, & Erno Lokkila	167
SME responsibility and learning by developing pedagogy Suvi Sivén, & Taina Lintilä	172
Bridging the career readiness gap: Examining the promise of virtual internships Laura McNeill, & Mohammad Mohi Uddin	177
E-learning courses on sustainability: Tools, assessment and verification Marcin Fojcik, Anna Zaslona, & Gabriela Laskowska	179
Teacher wellbeing and retention: The impact of rapidly transforming learning and teaching with digital technologies  Shaun Nykvist, Inger Langseth, & Christine Nykvist	184
S.T.E.A.M. and D.D.A.T.A.: A multisensory approach to music and development of skills among students with intellectual disabilities  Ioannis Makris	189
Potential of haptic features in mobile learning: A case study based on a language learning app Sigrid Schefer-Wenzl, Igor Miladinovic, & Christina Muckenhumer	194
Ecodesign as a new possibility in teaching technical subjects in secondary schools Tetjana Tomášková, Daniel Duda, Jan Krotký, & Jarmila Honzíková	199
Collaborative learning in computer science: A case study of cross-university interdisciplinary hackathons Heimo Hirner, Leon Freudenthaler, Bernhard Taufner, Sigrid Schefer-Wenzl, Igor Miladinovic, & Nikolaus Forgó	204
Mechanics and the human body: Hands on and simulation approach to measure deltoid force	209
Hashini Mohottala, Joseph Lothamer, Dan Martin, & Agnieszka Machowski	
Understanding the impact of intercultural project-based learning on students, staff and higher education institutions  Manfred Meyer	214
Learner empowerment: The case for teachers deploying democratic leadership Sanjay K. Nanwani	219
Creativity in education: Bite-size video's impact on student engagement and satisfaction  Hassiba Fadli	224

The impact of digital literacy developed during the pandemic on teachers' post-pandemic beliefs  Janaina Cardoso	228
Navigating the hybrid Ph.D. experience: New insights from student voices  Laura McNeill, Bernadette Beavers-Forrest, Margaret Rice, Angela Benson, & Stephen Abu	233
Serious fun with maths: Games that engage and teach Andreia Hall, Sónia Pais, Paola Morando, & Maria Luisa Sonia Spreafico	236
Bridging play and inclusion: A qualitative investigation into accessibility challenges and innovations in board game design  Joana Barros, Carla Sousa, & Filipe Luz	241
Learning videos from a student's perspective Bjarte Pollen, Joar Sande, Lars Kyte, Per Eilif Thorvaldsen, Sven-Olai Høyland, & Marcin Fojcik	246
Digital technologies in active and self-directed learning Ester Aflalo	251
Metaverse education: Immersive VR exploration of mountain heritage and culture Carlotta Bin, Margherita Cassis, & Anna Osello	254
Unleashing personalized education using large language models in online collaborative settings  Jose Ochoa-Luna, & Manfred Meyer	259
Language comprehension of first graders in inclusive classrooms – Survey and implications for teacher professionalization  Anne-Katrin Swoboda	264
"Flipped communities before flipped classrooms": Context and content as barriers of flipped classroom approaches in South African universities Thuthukani Dlamini	269
Organizational Issues	
Incrementa Atque Decrementa Managing the university research centres: Three cases and a common management issue  Cezar Scarlat	274
What data and data tools are most necessary to make policy and programmatic decisions?  Dawn Thomas, Ricardo Covarrubias Carreño, & Keith Hollenkamp	279
The open recruitment system for principals in Korea Yueh-Chun Huang, & Ru-Jer Wang	284
How to increase faculty skills for a new approach to transformative evaluation in universities  Laura Mion	288
Facilis Descensus Averno or interactions of doctoral research projects with university's other projects  Cezar Scarlat	293

# **POSTERS**

<u>Projects and Trends</u>	
Impacts of arts-based Ecopedagogy in sustainable residential food waste management Joseph Harding	301
An innovative model for higher education Ivan Katrencik, & Monika Zatrochova	304
VIBE – Virtual Reality in STEM education Joana Carrilho, Daniela Melo, Margarida Borges, Luis Midão, Matuz Andras, & Elísio Costa	307
Assessing skills transfer from computer gaming to academic learning: An experimental design Björn Sjödén, & Michael Trotter	310
<b>Demonstration of time-symmetry breaking in a jet flow</b> Daniel Duda, Tetjana Tomášková, Vitalii Yanovych, Jan Krotký, & Václav Uruba	313
Life cycle assessment of a product from 3D printer as a new tool for school Tetjana Tomášková, Daniel Duda, Jan Krotký, & Jarmila Honzíková	316
<b>Definitions matter! How one state is attempting to standardize data definitions</b> Dawn Thomas, Kevin Dolan, & Keith Hollenkamp	319
School experiences of a multilingual elementary student on the autism spectrum – A case study Christina Sophia Gilhuber	322
Development of time management as generic competence in an engineering degree: First results Francisco David Trujillo-Aguilera, & Elidia Beatriz Blazquez-Parra	325
Telerehabilitation: Current status from the perspective of two Erasmus+ projects Elena Taina Avramescu, & Mariya Hristova Monova-Zheleva	328
Metaphonological stimulation, alphabet knowledge and vocabulary program (PEMAV) for preschoolers: Elaboration and pilot study  Denise Corrêa Barreto Tirapelli, & Simone Aparecida Capellini	331
Mobile information technologies as a key factor of modern learning policies Irena Peteva, Elisaveta Tsvetkova, & Stoyan Denchev	334
Developing educational tools for effective teaching industrial robotics in two- and four-year degree institutions  Mason Petersen, Prarthana Hedge, Ravi Thakur, Brendon Lakenen, & Aleksandr Sergeyev	337
Post-Covid-19 pandemic online education in Latin America: A systematic review of literature  Salvador Antelmo Casanova-Valencia, Arcadio González-Samaniego, Marco Alberto Valenzo-Jiménez, & Bertha Molina-Quintana	340
Challenges and opportunities in faculty training on active learning to deliver critical thinking for undergraduate biology students  Marcos Nahmad, Marco Carballo-Ontiveros, & América Castañeda-Sortibrán	343

Integrating innovative technologies and pedagogies in higher education: Enhancing problem-solving abilities  Boguslawa Lightbody	346
Organizational Issues	
Developing the early childhood participation data set Karla Andrew, Bryan Preston, & Kevin Dolan	349
Generative mechanism in school improvement – A process study Anna Katharina Jacobsson	352
Identifying knowledge gaps in managing premature children: A parental perspective study  Ourania S. Kotsiou, Konstantinos I. Gourgoulianis, Livia Nagy Bonnard,  Asta Speicyte Radzeviciene, Mandy Daly, Georgia Rapti, Dimitrios G. Raptis,  Ioanna V. Papathanasiou, & Marie-Claude Esculier	355

# VIRTUAL PRESENTATIONS

<u>Projects and Trends</u>	
Framing family diversity in early years: An inquiry-based intervention on approaching same-sex parenting through picturebooks  *Christina Kalaitzi*	361
Augmented reality glasses in class – Blessing or curse Verena Schmuck, Teresa Spiess, & Christian Ploder	366
Transformative family roles in child advocacy: Amplifying rights through awareness raising and capacity building in Lesotho Sonia Mairos Ferreira, & Kimanzi Muthengi	371
Exploring the applicability of the question-prompting chatbot in PBL: Practitioner insights on goal setting and reflection  Akiko Kai, Yuriko Ishida, & Ryuichi Matsuba	376
How to develop scientific thinking in primary students by investigative environment Caterina Bembich, & Valentina Bologna	381
A synergetic design project to fortify the university-company collaboration Xiaozhu Lin, & Matteo Oreste Ingaramo	386
Pedagogical model for teaching sustainability in higher education: Engaging head, hands and heart  Jonna Käpylä, & Hannele Auvinen	391
Learning traditional Hawaiian open-ocean navigation through immersive virtual reality storytelling  Dean Lodes	396
Investigating students' perspectives and attitudes towards mobile learning at a Nigerian university Victoria Olubola Adeyele, & Ayodele Abosede Ogegbo	401
Students 21st century skill challenges: Zimbabwean higher education Doris Chasokela, & Charles S. Masoabi	406
The role of interactive applications – Discussion about flexibility in modern learning environments Seppo Johan Sirkemaa	411
Machine learning prediction of academic performance of Latin American university students. A review  Dayana Barrera, Carlos Fresneda-Portillo, & Ana María Pacheco-Martínez	415
Education as a path to cultural cohesion (historical aspects of the development of the Bulgarian diaspora in the Balkans)  Vanya Dobreva, Boriana Buzhashka, Stoyan Denchev, Ivanka Yankova, & Kamelia Nusheva	420
Media and audio-visual technologies for teaching artistic creativity: A course for preschool and primary school teachers  Lorenzo Denicolai, & Giacomo Albert	425
Nouvelles Cartes Portugaises: A gamified pedagogical approach to promote Portuguese	430

cultural and visual heritage Ana Catarina Silva, & Pedro Amado

Educational equality and pedagogical technological transformation of rural South African secondary schools  Andrea Mnqondiso Buka, & Limkani Sincuba	435
Education, development and global citizenship: A proposal for transformation, an experience of (co)social responsibility in polytechnic higher education  Marta Uva, Leonor Teixeira, Isabel Piscalho, & Susana Colaço	440
Fostering gender equality and inclusivity among Lesotho's youth and men: Lessons learnt and recommendations from UNICEF evaluations (2018-2023)  Sonia Mairos Ferreira, & Kimanzi Muthengi	445
Shaping the teacher's role: Navigating diverse responses to digital transformation in Austrian middle schools  Marina Müller, Teresa Spiess, & Christian Ploder	450
Comparative analysis of robotics and virtual reality in the enhancement of social skills in autistic students  Gonzalo Lorenzo, Juan Antonio López-Núñez, José María Romero-Rodríguez, Ángel Rodríguez-Quevedo, María Teresa Bejarano-Franco, & Isabel Gómez Barreto	454
Navigating the provision of support to learners with special needs in rural mainstream schools: teachers' challenges  Omphile Tshepo Cooporate Madiba, & Appolina Masunungure	459
Traitors, reality show turned instructional strategy Samantha F. Junkin	464
Development of intercultural literacy in higher educational institutions: Challenges and possibilities  Rasa Poceviciene	468
Inclusive policies and practices in the field of continuing vocational education and training  Denitsa Dimitrova, Ivanka Yankova, & Kamelia Nusheva	473
Analysis of long-term learning through gamification in engineering courses Salvador Bueno, Luis Pérez-Villarejo, Dolores Eliche-Quesada, M. Dolores La Rubia, Sergio Martínez-Martínez, Juan Miguel Romero-García, Inmaculada Romero-Pulido, & Ángel Galán-Martín	478
Exploring preschool teachers' perspectives on the integration of technology-enhanced learning in basic science Victoria Olubola Adeyele	483
Examining pre-service teachers' use of coding and robotics during micro-lessons in the teaching of construction in technology through problem-based learning  Patrick Thabo Makhubalo, Maglin Moodley, & Lydia Mavuru	488
A conceptual model for evaluating the effectiveness and quality of inclusive education, training and lifelong learning Kamelia Nusheva, Boryana Yankova-Hadzhieva, & Denitsa Dimitrova	493
Exploring the support needs of teachers in inclusive schools Matabe Rosa Modiba, & Appolonia Masunungure	498
Teaching affine functions: Evaluating the use of games with automatic feedback in GeoGebra Celina Aparecida Almeida Pereira Abar, & Thiago Novaes Silva	503

Challenge based learning and sustainability: Zero waste programme applied to the university	507
Maite Ruiz-Roqueñi, & Lidia García-Zambrano	
Physical therapist student preference of a program-specific YouTube channel for instructional videos  Kristin Mende	512
Learning community schools in the Alentejo – Analysis of inclusive education practices Joana Silva, Maria José D. Martins, Amélia Marchão, Teresa Oliveira, Luís Tinoca, & Ana Paula Caetano	516
Organizational Issues	
Mitigating the micro-political dimension of distributed leadership in educational leadership: An Ubuntu perspective Oluwasola Babatunde Sasere, & Martha Matashu	521
Relevance of students' mental health and wellbeing in higher education: A comparative case study Rasa Poceviciene, & Rainer Rubira García	526
Urban landscapes as third educator: The case of Palazzo Miccichè as an educational platform for co-learning in nature Chiara Cadoni, Ermes Invernizzi, & Florinda Saieva	531
Beyond traditional metrics: Rethinking human capital in school leadership through emotional intelligence Oluwasola Babatunde Sasere, & Martha Matashu	536

# WORKSHOP

Organizational Issues	
Free tools for using data to tell a story Ricardo Covarrubias Carreño, Karla Andrew, Geoff Boise, & Bryan Preston	543
AUTHOR INDEX	547